



**The 2009 North Central Region Urban Extension Conference**  
**Hyatt Regency Milwaukee, WI**  
**May 4-7, 2009**

**Pre-Conference Schedule**

**Monday, May 4**

- 12noon      Pre-Conference Opening Lunch  
                  “*Value of Cooperative Extension to Metropolitan/Urban Areas*”  
                  Mark O’Connell, Executive Director, Wisconsin Counties Association
- “*The County –Extension Connection: Challenges, Successes & Emerging Trends*”  
                  Rachel Surls, Ph.D., County Extension Director, Los Angeles, CA
- 2:30-3:30    General Session: Strategic Collaborative Partners  
                  Moderator: Mary Jane Willis, Associate Director, Rutgers Cooperative Extension
- Panel:
- Community Development Block Grants  
      Donald Tobias, Executive Director  
      Cornell University Cooperative Extension of Suffolk County
  - Juvenile Justice At-Risk Youth Grants  
      Kenneth M. Karamichael, Director, YE<sup>2</sup>S Center (Youth Success Center of Newark)  
      Rutgers State University of New Jersey
  - Food System Economic Partnership  
      Brenda Reau, County Extension Director  
      Michigan State University Extension Monroe County
  - Building Stakeholder Communities for Water Quality Education  
      Renee Pardello, Program Leader, University of Minnesota Extension  
      Center for Food, Agriculture and Natural Resource Sciences
- 3:30-3:45    Beverage Break
- 3:45-4:45    Concurrent Workshops: Strategic Collaborative Partners  
                  Panel presenters will lead workshop for more in-depth discussion
- 5:15 pm      Bus begins departing for evening event

6:30 – 8:00 Evening Event: Public/Private Partnerships  
Reception with hors d'oeuvres/Cash bar  
Harley-Davidson Museum  
*"Public/private partnerships success in redevelopment"*  
Laura Bray, Menomonee Valley Partners, Inc  
Meet your Host NCR Directors and Greet Pre-Conference Speakers

**Tuesday, May 5**

7:00 – 8:30 Seated Breakfast  
*"The Value of Effective Community Engagement"*  
Dr. Carolyn Lukensmeyer, Founder and President, *AmericaSpeaks*

8:40 – 9:40 Concurrent Sessions (offered twice)

9:50 – 10:50

Session 1: "Investing in Urban Extension"

Cheryl Lloyd, State Leader, Urban Programs, North Carolina

Jim Zuiches, Vice Chancellor for Extension, Engagement & Economic Development,  
North Carolina

Session 2: "Recruitment & Retention of Urban Staff"

Willene Buffett, County Extension Director, Cook County, Illinois

Session 3: "Measuring Excellence in Urban Extension"

Joan I. Jacobson, Urban Program Director, Texas AgriLife Extension Service

11 – 11:30 Pre-Conference Capnote

*"Institutionalizing Extension's Commitment to Urban Areas"*

Rick Klemme, Dean/Director, UW-Extension Cooperative Extension

11:30 – 11:45 Closing Comments

Bonnie McGee & Mary Jane Willis, Pre-Conference Co-Chairs