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# Digital Filmmaking for Urban Youth During the After-School Hours

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Urban Extension Conference

Milwaukee, WI

May 5, 2009



# Workshop Agenda

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- Sample Youth Projects
- Introduction to 4-H 4-REEL
- 4-H Filmmaking Studio and Workshop
- Editing Software Demonstration  
(as time permits)
- Questions and Drawing for Prizes





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# Sample Youth Projects

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# Youth Filmmaking - Why

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# Youth Filmmaking - Why

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- Relevant and Engaging
- Rich in Content and Context
- Technology
- 4-H SET; Healthy Living Topics
- Citizenship/Leadership - Civic Engagement
- 4-H SET Checklist - essential elements of PYD; youth-adult partners; hands-on, experiential
- 4-H Afterschool and Summer Appropriate
- Potential for Teens as Teachers
- Sharing, Program Celebration, Marketing
- 4-H Filmmaking Studio & Workshop





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# Introduction to 4-H 4-REEL

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# Overview

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- 60 youth from four after-school sites work in teams of three to produce 20 short videos.
- 10-12 weeks at each site - one day each week - two hours per day.
- Citywide Closing Celebration with Films
- Recognition Trip to NYC for Winning Teams



# Schedule / Partners

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<u>Collaborator</u>	<u>Site</u>	<u>Months</u>	<u>Day/Time</u>	<u># of Youth</u>
Boys and Girls Club	Stokes	January - March	Monday 3:30 - 5:30	15
Martin House	MH Learning Center	January - March	Wednesday 3:30 - 5:30	15
Isles	Rivera	March - June	Monday 3:30 - 5:30	15
Trenton After School Program	Kilmer	March - June	Wednesday 3:30 - 5:30	15





# Mobile Technology Lab (MTL)

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- Each of Five Units (one per team)
  - Laptop Computer (w/sound files)
  - Digital Camcorder with Hard Drive
  - Still Digital Camera with Video Capability
  - Tripod
  - Headset Microphone
  - Adobe Premier Elements 4
- Pelican Case
- External Hard Drive
- Projector
- Speakers

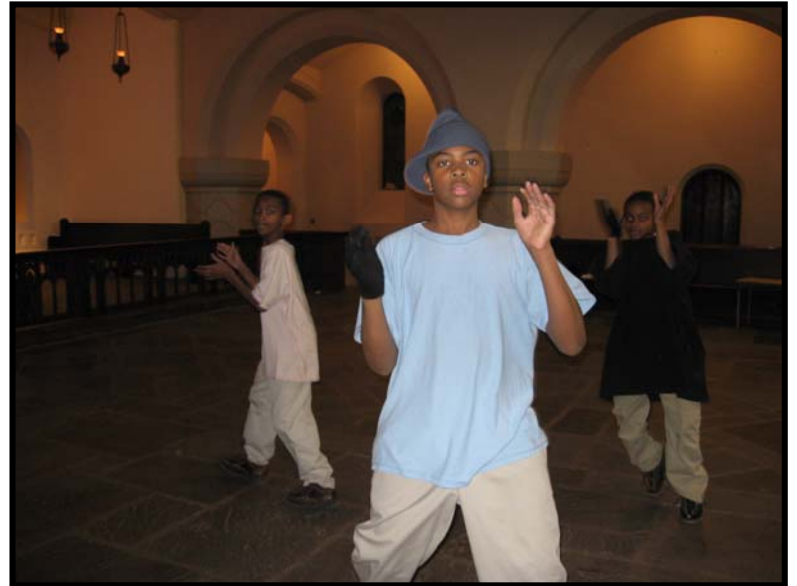




# Types of Projects

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- Instructional
- Documentary
- Interview
- Creative/Performance
- Positive Message / PSA



# Outline of After-School Sessions

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- Introduction to Program / Teambuilding
- Tutorial Project  
(now 4-H Filmmaking Workshop)
- Select Type of Project
- Pre-production/Storyboarding
- Filming
- Edit and Create First Draft
- Viewing and Feedback
- Finalize Based on Input
- Site Celebration
- Citywide Celebration



# Citywide Closing Celebration

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- Central cafeteria / auditorium
- Reception for all participants
- Films viewed by youth, parents, collaborating staff and site directors, funders
- Guest judges use a rubric to score each film
- Recognition of all participants (certificates, copy of film); winning teams from each site (NYC trip); overall winner (cameras)



# Recognition Trip to NYC

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- Members of Winning Team from Each of Four Sites
- Trip to NYC
  - Museum of the Moving Image
  - Sony Wonder Technology Lab
  - NBC Studios
- Transportation from City of Trenton
- Chaperones from Collaborators





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# 4-H Filmmaking Studio and Workshop

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# 4-H Filmmaking Workshop

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- [www.4-H.org/curriculum/filmmaking](http://www.4-H.org/curriculum/filmmaking)
- View 11 workshop modules / videos
  - Introduction
  - Using Your Camera
  - Using Your Tripod
  - Filmmaking Tips I
  - Documentary Filmmaking
  - The Filmmaking Process
  - Filmmaking Tips II
  - Transferring & Capturing Footage
  - Storytelling with Editing
  - Converting & Importing Footage
  - Uploading Your Video
- Downloadable PDFs (choosing Your Camera, Converting Footage, Uploading Your Video, Troubleshooting, and more)
- Test Yourself, Clips & Tips, Featured Films



# 4-H Filmmaking Studio

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[www.4-H.org/curriculum/filmmaking](http://www.4-H.org/curriculum/filmmaking)

Place to Share Videos  
(coming soon)





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# Editing Software Demonstration

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# Questions and Drawing for Prizes

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