

## **2009 NCR Urban Extension Conference Concurrent Workshop Descriptions**

### **Concurrent Workshops (Tuesday, May 5)**

#### **Session A (2:45-3:45 pm)**

##### **Participatory Curriculum Building-Engaging Latino Parents of Teenagers**

Presenter: Patricia Stoppa, *Extension Educator, University of Minnesota Extension*

Co Presenters: Ali Hurtado, *Research Specialist, University of Minnesota Extension* and Rose Allen, *Extension Educator, University of Minnesota Extension*

The University of Minnesota has engaged community members and local organizations in a participatory curriculum development process. The audience targeted is Latino parents of teenagers in an urban setting. This participative approach is an ongoing process with three main components in the Spanish language: Latino parents of teenagers (Parents Advisory Board), focus groups with Latino parents, Integration of findings in a parenting curricula in Spanish.

##### **(CYEC), Citywide Youth Entrepreneurship/Business and Leadership Program**

Presenter: Patrice Hertzock-Barnes, *Extension Agent (CEP) 4-H, Cooperative Extension Program Prairie View A&M University*

CYEC is a citywide youth entrepreneurship program designed to provide at-risk youth with experiential learning and business leadership and scholarship opportunities that will reinforce the importance of education, improve employability skills, and explore entrepreneurial career options in a formal and non-formal settings. Learn how youth can get involved with their community in business leadership roles through partnership support.

##### **Getting Youth Outdoors**

Presenter: Gary Williams, *4-H Urban Natural Resources Extension Educator, MSU Extension Michigan State University Extension Outdoor Education Programs* have been successful in acquainting and engaging children, youth and families in outdoor and environmental education. These programs have enhanced knowledge, changed behavior, developed skills, and increased utilization of our natural resources.

##### **Exploring the Basics of Contracts for Services and Grants**

Presenter: Jacqueline LaMuth, *Leader, Resource Development & Mgt, Ohio State University*

Learn how to find and assess funding opportunities for local programming. Hear about external funding disasters and successes and the lessons learned. Presentation will include contracts for services and competitive grants.

### **Digital Filmmaking for Urban Youth during the After-School Hours**

Presenter: Chad Ripberger, *County 4-H Agent/Department Head, Rutgers Cooperative Extension*  
4-H 4-REEL is an after-school program that engages urban youth in the creation of short digital films. Workshop participants will learn how 4-H 4-REEL is structured (including the closing city-wide screening and recognition trip). They will also see a demonstration of the program's Mobile Technology Lab and sample youth projects.

### **eXtension...Reaching New Audiences with Innovation and Collaboration**

*Terry Meisenbach, Communications & Marketing Leader, eXtension*

*Craig Wood, Associate Director Content Development, eXtension*

*Ashley Griffin, Content Design Leader, eXtension*

eXtension brings together experts in many topic areas to collaboratively build content for 24/7/365 delivery via the Internet. Because Americans today prefer the Internet for information gathering, eXtension provides critical, research-based expert answers. This session will showcase several eXtension communities working in content and program development.

### **Expanding Cultural Literacy in Teens: A Global Camp Experience**

Presenter: Steve Brady, *Extension Educator, 4-H Youth Development, Ohio State University Extension*

Are today's youth prepared for the diverse workforce of tomorrow? Values, ideas and cultural norms that are different from one's own are never easily accepted unless people have the opportunity to experience the differences directly. Learn about an exciting initiative designed to develop and expand skills in multi-cultural understanding among diverse groups of youth.

### **Skills Advancement Vocational Education (Project SAVE)**

Presenter: Fred Burrell, *Texas AgriLife Extension Service*

Project SAVE reduces juvenile recidivism, resulting in a savings, to counties of approximately \$50,000 per year for each child that does not cycle through the juvenile justice system. A program preparing youth to enter society with educational and career skills needed to succeed and become contributing members of their communities.

### **Eating from the Garden**

Presenter: Karen Elliott, *Nutrition & Health Education Specialist, University of Missouri Extension*

Co Presenter: Lala Kumar, *Horticulture Specialist, University of Missouri Extension*

Eating from the Garden Program is a multi-faceted nutrition and gardening program in the Kansas City area. A trained corps of nutrition garden volunteers assists with garden development, maintenance, and classroom teaching. Children are involved in tasting fresh fruits and vegetables at each lesson, doing food activities and planting a school garden.

### **Nonprofit Management Academy: Professional Certification**

Presenter: Sandra Scholl, *Community Development Specialist, Iowa State University Extension*  
Serving the nonprofit sector with professional management training and certification, working with multiple partners, tapping into new audiences; these are outcomes of the Nonprofit Management Academy (NPMA) offered by Iowa State University Extension. Fiscally self-sustaining since its inception, it has brought in significant numbers of new audiences and new partners.

### **Marketing and Delivery to Faith-based Organizations as Partners**

Presenter: Shelley Hoyt Anderson, *Extension Unit Educator, Economic Development, University of Illinois Extension, Cook County*

Learn about the experiences of designing, marketing and delivering an economic development program, in collaboration with faith-based organizations on Chicago's West and South Side. Presenter will discuss the challenges and opportunities supporting these partners in their pursuit of economic development in the 21st Century.

## **Super Sessions: 2:45 – 5:00 pm**

### **Social Networking and Social Media**

*Molly Immendorf, Instructional Technology Specialist*

*UW-Extension Cooperative Extension Technology Services*

Do you Facebook? What's a wiki? Who's your avatar in Second Life? These social networking sites are popular pastimes on the Internet. But is social networking just for fun? This in-depth session will describe social networking and how it can be used in education, outreach, and community building. Information will be shared on social networking options as well as the pros and cons of using a number of these sites. A group of Extension colleagues will share how they have used social networking in developing and delivering educational programs in various programming areas.

### **Supporting the Emerging Local Foods Movement**

*Ken Meter, President, Crossroads Resource Center, Minneapolis, MN*

Emerging interest in local foods poses exceptional opportunities and challenges for urban Extension agents. Although consumers ask for "food with a farmer's face on it" from farms they trust, immense obstacles loom for farmers and grocers who try to meet this demand. Distribution infrastructure that favors export agriculture often inhibits local food trade. Uncertainty about fuel costs and availability forces us to build resilient approaches. Increasingly, urban areas are becoming viewed as potential food production centers. New immigrants who hold farm or business skills are becoming valuable in new ways. Many of these emerging trends stretch traditional Extension roles. This workshop offers a solid overview of U.S. food systems, the potential for innovative food businesses, and how Extension workers may play the most

supportive role. Bring your success stories as well as your questions. This workshop will combine cutting-edge presentations with interactive working sessions.

## **Concurrent Workshops (Tuesday, May 5)**

### **Session B (4:00-5:00 pm)**

#### **Programming to Children of Incarcerated Parents**

Presenter: Mary Geissler, *Family Living Educator, UW-Extension Chippewa County*

Increasing numbers of inmates in the state jails and prisons means more and more children are left behind to cope with the unique issues of parental incarceration. Nowhere is this more keenly felt by young teens than in the middle school setting. These children often feel isolated and stigmatized because of the behavior of their parent. A support group for such children has been operating in the Chippewa Falls Middle School for several years.

#### **Financial Education: Who Needs it and Funds it and How to Evaluate It**

Presenter: Barbara O'Neill, *Extension Specialist – Financial Res. Mgmt, Rutgers Cooperative Extension*

Co Presenter: Jane Schuchardt, *National Program Leader – Family Economics, CSREES-USDA*

This workshop will discuss the financial status of U.S. households, the need for financial education, and available funding sources for youth and adult education projects, especially those that target economically disadvantaged urban populations. The workshop will conclude with discussion of interactive financial education strategies, available curricula, and effective evaluation techniques.

#### **Using Technology to Step up Your Job Performance**

Presenter: Trudy Dunham, *Program Director, University of Minnesota Extension*

Co Presenter: Barbara Woods, *Professor, Iowa State University*

Team Member:

Suzanne Le Menestrel, *Ph.D. National Program Leader, Youth Development Research*

Step with us through a day in the life of today's Urban Extension worker to learn how you can use technology to enhance your program management and job performance. Focus is on low-cost technologies, mobile technologies that keep up with your lifestyle, and strategies to more efficiently use these technologies.

#### **Michigan Better Kid Care: Creating Successful Child Care Entrepreneurs**

Presenter: Vivian Washington, *Extension Educator, MSU Extension – Wayne County*

Co Presenters:

Eva Poole, *Extension Educator, MSU Extension – Oakland County*

Michelle Simasko, *Extension Educator, MSU Extension - Macomb County*

Learn how to incorporate the use of online trainings, independent learning opportunities and hands-on instruction to enrich child care education in urban settings. Michigan Better Kid Care facilitators will lead participants through interactive activities and share success stories from Better Kid Care providers.

### **Strengthening Non Profits for Effective Leadership**

Presenter: Vernon Waldren, *Extension Educator, University of Nebraska-Lincoln*

Team Members:

Brad Richardson, *County Extension Education Director, Iowa State University*

Mark Simmons, *Extension Educator, University of Nebraska -Lincoln*

Anne Hindery Camp, *Chief Executive Officer, Nonprofit Association of the Midlands*

Ron Abdouch, *Executive Director, Neighborhood Center for the Midlands*

Sara Woods, *Assistant Dean, College of Public Affairs and Community Service, University of Nebraska at Omaha*

This session will explore the interaction and collaboration of extension with other nonprofit agencies and organizations in the realm of leadership development. The presentation will evaluate the efforts in multiple arenas that have strengthened leadership of nonprofits in the Omaha metro area.

### **A Systems Thinking Approach for Complex Urban Issues**

Presenter: Paul Roback, *Community Development Educator, Washington County UW-Extension*

Co Presenters:

Kathleen Haas, *Community Development Educator, Columbia County UW-Extension*

Annie Jones, *Community Development Educator, Kenosha County UW-Extension*

Mindy Habecker, *Natural Resources/Community Development Educator, Dane County UW-Extension*

Are the same issues frequently resurfacing in your community? Do decision makers apply quick solutions, only to be surprised when the issue returns? This session will build capacity to understand core systems thinking principles and how systems thinking tools can help serve your clientele.

### **Housing Education 101: Financial Literacy, Homebuyer Education and Foreclosures**

Presenter: Kathy Grant, *Washtenaw County MSU Extension Mortgage Foreclosure Intervention Specialist*

Co Presenter: Terry Gibb, *Natural Resources & Public Policy and Community Development Extension Educator, MSU Extension Macomb County*

Team Members:

Artrella Cohn, *Mortgage Foreclosure Intervention Specialist, Washtenaw County MSU*

Anne Lilla, *Extension Housing Coordinator, Macomb County MSU*

The Southeast Region of MSU Extension will provide a workshop that will review two models of housing education utilized to prepare homebuyers and assist homeowners in obtaining and maintaining homeownership. Information and resources that will allow participants to recreate housing education programs in their home offices will be provided.

### **Southeast WI Farmers' Markets move toward Sustainability and Success**

Presenter: Kristin Krokowski, *Commercial Horticulture Educator, Waukesha County UW-Extension*

In southeast Wisconsin the local food movement is alive and well. With over 36 farmers' markets, some successful and some struggling, there is a great need for education. After two years of surveying farmers' market managers, vendors and customers, we have a plan for helping markets become successful and sustainable.

### **Making Science and Engineering FUN for Middle School Youth**

Presenter: Debra Ivey, *4-H Project Lead the Way Coordinator, Iowa County UW-Extension*

4-H Gateway Academies combine fun, hands-on learning, and engineering projects to encourage middle school youth to continue exploration in engineering, technology, science and math. Learn how you can develop a Gateway Academy, practice some Academy activities and discuss how Academies can be successful learning experiences for urban youth.

### **Stay Strong, Stay Healthy; Strength Training Program with Proven Results**

Presenter: Glenda Kinder, *Nutrition & Health Education Specialist, University of Missouri Extension*

Co Presenter: Susan Mills-Gray, *Nutrition & Health Education Specialist, University of Missouri Extension*

Stay Strong, Stay Healthy, a 10 week series led by extension specialists and trained volunteers has reached 1400+ in Missouri. Despite compelling research that strength training improves health, most seniors do not strength train. These programs reach new audiences, forge new collaborations, and improve the health of participants; learn how.

### **Entrepreneurship Education... Second Chance for Inner City Residents**

Presenter: Zira Smith, *Educator, Small Business, UI Extension Cook County*

There are many challenges routinely dealt with by inner-city residents, and their teachers, when they become interested in learning about entrepreneurship as a way to develop work and provide income for themselves and families. This program moves the hope needle in inner-city communities.

## **Concurrent Workshops (Wednesday, May 6)**

### **Session C (10:00-11:00 am)**

#### **Rainwater Harvesting Master Gardener Specialist Training**

Presenter: Dotty Woodson, *Water Resources Specialist, Texas AgriLife Extension*

Texas AgriLife Extension developed a Master Gardener Specialist Training for Rainwater Harvesting to meet the demand for rainwater harvesting classes. Extension has educated about 200 Master Gardeners who are obligated to teach other Master Gardeners, civic organizations, homeowners associations, garden clubs and youth groups and setup up a rainwater harvesting demonstration in their county.

#### **Dialogue and Deliberation: Public Engagement in Urban Environments**

Presenter: Annie Jones, *Associate Professor and Community Development Educator, Kenosha County UW-Extension*

Co Presenter: Mindy Habecker, *Professor and Community Resource Development Agent, Dane County UW-Extension*

Team Members:

Kathleen Haas, *Associate Professor, Columbia County UW-Extension*

Paul Roback, *Associate Professor, Washington County UW-Extension*

Issues in urban areas are frequently complex and there are often an equally complex multitude of resources to address issues. Dialogue and deliberation methods provide a means to citizen capacity building, and also provide a unique niche for urban educators. Learn how to select and facilitate a variety of processes.

#### **Real Money, Real World: Economic Education for Urban Youth**

Presenter: Marisa Warrix, *Extension Educator, Family and Consumer Sciences, Ohio State University Extension*

Co Presenter: Greg Siek, *Extension Educator, 4-H, Ohio State University Extension*

Co Presenter: Robin Stone, *Program Coordinator, 4-H/Youth Development, Ohio State University Extension*

This workshop will focus on a successful Ohio State University Extension signature program entitled Real Money, Real World, funded by a grant from the Bruening Foundation. The session will offer creative ways to market and implement the curriculum with youth in diverse urban school settings. Workshop topics will include establishing effective collaborative roles in the county unit, securing funding sources to encourage greater outreach, involving classroom teachers as partners and securing committed volunteers for the Real Money, Real World simulation activity.

### **Smart Lighting Strategies for Your Home**

Presenter: Marsha Alexander, *Housing and Environmental Design Specialist, University of Missouri Extension*

Lighting is often one of the most overlooked elements of design in our homes. Residential lighting should be a balance of function, efficiency, and aesthetics. There are many new lighting options available to develop functional and attractive interior spaces. Selection, quantity, placement, and efficient lighting methods will be discussed.

### **Immigration Education-Extension for the 21<sup>st</sup> Century**

Presenter: Annette Vitale-Salajanu, *Immigration Educator, University of Illinois Extension Cook County*

Co Presenters:

Magane Koshimura, *Global Citizenship Educator, University of Illinois Extension Cook County*

Dr. Sharon Baksh, *Assistant Director, Curriculum and Evaluation*

University of Illinois Extension Cook County is the first Extension Service in the country to provide comprehensive research-based educational programs specifically targeted to address the needs of a global community in the 21st century. Learn how Extension is teaching immigrants about their rights and responsibilities, how to become more engaged in their communities, and is assisting with immigrant integration. Hear about this innovative program and how you may be able to replicate this great program to enhance the learning experiences of members of your own urban community.

### **Science to Go**

Presenter: John Van Horn, *Extension Unit Educator, Science and Technology, University of Illinois Extension, Cook County Unit*

Co Presenter: Karen Meyer, *Extension Unit Educator, Science and Technology, University of Illinois Extension, Cook County Unit*

The mobile science laboratory is a dynamic tool expanding the outreach of Extension into STEM educational programming throughout Cook County. The workshop materials provided here are sample of the interactive hands-on activities utilized on the Mobile Lab and provide educators tools and materials to use in their own efforts.

### **Have You Noticed?**

Presenter: Dr. Ancilla Parducci, *University of Illinois Extension*

Co Presenter: Tony Franklin

Have You Noticed is an innovative, creative, non-threatening curriculum to develop cultural competence not only in the workplace, but individually. Participants will receive information on changing demographics, Iceberg Theory, activities to enhance their cultural competence and develop a plan of action aimed at improving their cultural competence.

### **Green Works – Teaching Adults with Disabilities Greenhouse Skills**

Presenter: Patti Nagai, *Horticulture Educator, Racine County UW-Extension*

Other Team Members: Meryl Strichartz, *Master Gardener Volunteer, Racine County UW-Extension*

Partnerships with service providers for adults with disabilities, government agencies, local green industries and UW-Extension Master Gardener volunteers proved a successful combination for a new program teaching adults with disabilities greenhouse skills. Participants, in many cases, were able to obtain employment with Master Gardener volunteers serving as job coaches.

### **Understanding the Experiences of Immigrant Youth: Building Learning Environments**

Presenter: Jennifer Skuza, *PhD, Extension Professor and Director, University of Minnesota*

Deepening the understanding of factors that influence the burgeoning immigrant youth population is essential to effective youth development practice. Participants will learn how to build learning environments that are supportive contexts for immigrant youth by identifying culturally responsive practices, and participating in candid discussions on how a practitioner's way of being can impact acculturation.

### **Cost Benefit for Extension Programs**

Presenter: Sharon Hoelscher Day, *Area Extension Agent, Family & Consumer Sciences, University of Arizona Cooperative Extension*

Cooperative Extension is challenged with proving the value or cost benefit of our programs. Funders want to know what the impacts to expect, dollars saved or long term benefits to individuals or communities. Tools include social math, secondary data sources, return on investments and others for urban programs.

### **U.S. 2050: Where are we Headed?**

Presenter: Larry W. Wilson, *Educator, Community & Economic Development, University of Illinois*

Co Presenter: Lasana Kazembe, *Educator, Educational Technology, University of Illinois*

*Team Members:*

Kia-Rai Pitman, *(Chair) Educator, Early College Outreach*

Eric Werge, *Educator, Early College Outreach*

Durriyyah Kemp, *Educator, Youth Development*

Drusilla Banks, *Educator, Foods and Nutrition*

Chelsey Byers, *Educator, Adult Life and Aging*

Matt Kostelnick, *Educator, Horticulture*

Barbara Bates, *Educator, Horticulture*

U.S. 2050: Where are we Headed? 2008 NE Region Professional Staff Retreat. Do we sit idle and wait for the future to come to us? Or do we create the future that we see coming at us? Dr. Avatar, Commander of the NE quadrant, University of Illinois Institution of Higher Engagement led staff into the future! Join us and envision that future!

### **Web Blogging, A Creative and Progressive Approach to Teach Food and Nutrition**

Presenter: Vernon Waldren, *Extension Educator, University of Nebraska-Lincoln*

This presentation will teach learners the ins and outs of blogging and the challenges and successes found along the way. Learners will explore the effectiveness of using a nutrition blog to teaching in a creative and progressive way. As well as how it can be a useful marketing tooling.

**Concurrent Workshops (Wednesday, May 6)**  
**Session D (12:30-1:30 pm)**

**Creating Neighborhoods for Healthier Living**

Presenter: Kara Lubischer, *Community Development Specialist, University of Missouri Extension*

Co Presenter: Kay Gasen, *Urban Program Leader, University of Missouri Extension*

Where you live can hinder or contribute to good health. The speakers will share information on a healthy community initiative in St. Louis that is improving access to healthy foods, including a farmers market, community garden and creation of a food co-op, along with safe housing and economic development strategies.

**Together We Can: A Positive Co-Parenting Curriculum**

Presenter: Angela Harris, *Extension Educator, MSU Extension*

Co Presenter: Deanna East, *County Extension Director, MSU Extension*

Together We Can is a positive co-parenting curriculum implemented in Saginaw County, MI for the last two years. This curriculum, offered in a variety of formats, is offered to low-income participants and touches on strengthening relationships to promote healthy futures for children. The curriculum is designed to meet the needs and interests of the participants.

**Meant to Mentor**

Presenter: Kathy Jamieson, *Extension Educator Michigan State University Extension*

Co Presenter: Kea Boyd, *Extension Educator, Michigan State University*

Team Members:

Jan Gwozdz, *Mentor Coordinator*; Cyndi Mark, *Program Leader, Michigan State University Extension*

Looking to start a mentoring program in your community? Come join this interactive session in which you will learn about the nuts and bolts of developing and implementing various types of mentoring programs. MSUE Educators will share best practices on recruitment, screening, training, matching and supervising volunteers in an urban based mentoring program.

**Tools for Resourceful Living: Outreach for Sustainable Behavior Change**

Presenter: Darcy Batura, *Extension Education Faculty, Washington State University King County*

Tools for Resourceful Living is a FREE class series designed to bring country-living techniques to urban residents. The program is an excellent example of affordable outreach and education methods that yield big results in regard to moral and teamwork, connecting with target audiences, building partnerships, and fostering sustainable behavior change.

### **Building Coalitions around Local Food Initiatives**

Presenter: Morgan Taggart, *Program Specialist, Ohio State University Extension*

Co Presenter: Marie Barni, *County Director, Ohio State University Extension*

Local food initiatives increase access to fresh produce, capitalize on rising demand for local foods, and bring together diverse partners within Extension. This workshop will highlight the work of the Cleveland-Cuyahoga County Food Policy Coalition and Ohio State University Extension to create a healthy, just, and sustainable food system.

### **4-H SET Best Practices in Urban Communities**

Presenter: Robert Horton, *Professor, Educational Design, Ohio State University*

Co Presenter: Tanisha English, *Faculty Extension Assistant, Baltimore City 4-H*

Team Members:

Dave Francis, *4-H Youth Development Specialist*

Lisa Conroy, *State SET Liaison and 4-H Faculty, Ohio State University*

This workshop, using a panel of 4-H SET urban program practitioners and group discussion, will explore best practices of 4-H SET urban programming, and help identify resources and strategies to bring successful 4-H SET urban programs to scale, including a discussion of steps needed to develop holistic and sustainable 4-H SET urban programs.

### **The Leadership Centre: Creating Partnerships to Meet Community Needs**

Presenter: Cynthia Dunham, *Executive Director & Founder/Program Coordinator Sr, The Leadership Centre/U of A Cooperative Extension Maricopa County*

Co Presenter: Les Presmyk, *President Board of Directors, The Leadership Centre*

Team Member:

Monica Pastor, *County Executive Director, University of Arizona Cooperative Extension Maricopa County*

The Leadership Centre, a non-profit collaboration between seven Arizona municipalities, two community colleges, private business and the University of Arizona Cooperative Extension Maricopa County will address how to create community partnerships and develop leaders who can identify and address community challenges.

### **Working Together Across State Lines**

Presenter: Liv Sandberg, *Horse Specialist, UW Cooperative Extension*

Co Presenters:

Ellen Phillips, *Extension Educator, Crops Systems, University of Illinois Extension*

Larry Wilson, *Educator, Community and Economic Development, University of Illinois*

Team Members:

Peg Reedy, *Agriculture Agent, Walworth County, UW-Extension*

Rose Skora, *Agriculture Educator, Kenosha/Racine Counties UW-Extension*

Can interstate collaborative extension programming efforts be successful? What are the benefits and challenges seen as a result of bi-state curriculum planning? This conference session will highlight the benefits and challenges faced by county, regional, and state extension agents resulting from years of bi-state programming efforts.

### **Youth Farm Stand Projects: Transformational Education for Urban Neighborhoods**

Presenter: Brenda Reau, *County Extension Director, Monroe County MSU Extension*

Co Presenter: Deanna East, *County Extension Director, Saginaw County MSU Extension*

Youth Farm Stand Projects in Michigan involved Extension staff, volunteers and community partners to educate youth about the food system, improve their diets and provide access to fresh produce in low-income neighborhoods. The projects were a multidisciplinary approach to youth development, nutrition education, horticulture education and community development.

### **Building Capacity for Evaluating Outcomes**

Presenter: Christine Kniep, *Family Living Educator/Department Head Winnebago County UW-Extension*

Co Presenter:

Ellen Taylor-Powell, *Distinguished Evaluation Specialist, University of WI-Extension*

Team Members:

Karen Dickrell, *Family Living Educator/Department Head Outagamie County UW-Extension*

Nancy Brooks, *Family Living Program Specialist, University of WI-Extension*

Matt Calvert, *4-H Youth Development Specialist, University of WI-Extension*

Extension educators are frequently called upon to provide education and technical assistance to community based organizations who are required to evaluate program outcomes. This workshop shares resources from a University of Wisconsin-Extension curriculum designed to help county based colleagues work with local organizations on outcomes evaluation.

### **Identifying Appropriate 4-H Curriculum for Non-formal Urban Settings**

Presenter: Nancy Schaff, *National Project Manager, Curriculum, National 4-H Council*

Co Presenters:

Tara Maloney, *National Project Coordinator, Curriculum, National 4-H Council*

Kathleen Jamison, *Ph. D., SET Curriculum, National 4-H Council*

This workshop, utilizing the current National 4-H Curriculum Collection Materials and other resources, will provide an opportunity for participants to use hands-on exploration of learning materials and to adapt them for use in an urban setting. Through small group discussion and participatory interaction, urban programmers will be given an opportunity to share successful strategies, learn from one another, and discover best practices.

### **Building Hope: Creating Urban 4-H Programs in One of the Poorest Cities**

Presenter: Sharon Kinsey, *County 4-H Agent, Rutgers Cooperative Extension Camden County*

Building hope and social capital through the creation of an urban 4-H youth development program in Camden County, NJ has been the focal point of the local 4-H program. Learn how Extension professionals positioned the program to serve as a catalyst for change and to address the urgent needs of youth in this city.

## **Concurrent Workshops (Thursday, May 7)**

### **Session E (8:00-9:00 am)**

#### **Ready Business: Teaching Businesses to Plan for Disaster**

Presenter: Becky Koch, *Ag Communication Director, North Dakota State University Extension Service*

In urban areas, small businesses often don't have the resources for business continuity planning. The Extension Disaster Education Network's Ready Business program includes an instructor's guide, PowerPoints, handouts and other information that Extension educators can use to train this audience with low-cost tools and information.

#### **Assessing the Need to Go Urban in a Traditional Rural State**

Presenter: Don Broshar, *Extension Youth/Community Development Specialist, ISU Extension*  
Co Presenter:

Abbie Gaffey, *Community Development Specialist, ISU Extension*

Julie Hlas, *Media Relations Specialist, ISU Extension*

Sherry McGill, *Woodbury County Extension Education Director, ISU Extension*

Gary Taylor, *Extension Planning and Development Specialist and Assistant Professor, ISU Extension*

Iowa's demographics are changing, but is Extension prepared to transcend its rural image to prepare itself for an urban future? The workshop explores the Iowa Urban Extension task forces efforts to more fully integrate Extension into the life of the University, the expertise of its faculty, and energy of its students.

#### **Culturally Responsive Youth Work: The Journey Matters**

Presenter: Ann Walter, *Extension Educator and Associate Extension Professor, University of Minnesota Extension, Youth Work Institute*

Co-Presenter: Josey Landrieu, *Extension Educator, Youth Work Institute, University of Minnesota Extension*

This interactive workshop is designed to encourage youth workers, educators and community leaders to discover together how we can better create our own responsive practice with young people so they feel a sense of belonging and are empowered by their engagement in youth programs. Research based strategies are shared to become culturally responsive in delivering quality out-of-school time opportunities for historically underserved youth audiences.

### **Developing Holistic 4-H SET Programs In Urban Communities**

Presenter: Kathleen Jamison, *Associate Professor, Youth Development, Virginia Tech University*

Co-Presenter: Jill Walahoski, *Extension Educator, 4-H Youth Development, University of Nebraska-Lincoln*

This interactive workshop will increase participants' awareness of curricula development, evaluation design and professional development for 4-H SET programming. A special emphasis of the workshop is to engage participants in helping design 4-H SET programming that is effective for urban audiences.

### **Retire Well – Preparing Boomers for Retirement**

Presenter: Lyle Hansen, *Extension Educator, University of Idaho Extension*

Co-Presenter: Marilyn Bischoff, *Extension Family Economics Specialist, University of Idaho*

Team Members:

Luke Erickson, *Extension Educator, University of Idaho*

Beverly Healy, *Extension Educator, University of Idaho*

Marsha Lockard, *Extension Educator, University of Idaho*

Jim Schaffer, *Extension Educator, University of Idaho*

Baby boomers will live longer and spend longer in retirement than previous generations. A University of Idaho Extension team developed “You Can Retire Well”, a course that teaches boomers how to prepare for a holistic retirement and take steps to begin their personal retirement plans. During 2008 they conducted two pilot courses.

### **Geospatial Activities for Urban Youth in Illinois and Indiana 4-H**

Presenter: Lisa Bouillion Diaz, *Extension Specialist and Adjunct Assistant Professor, University of Illinois at Urbana-Champaign*

Co Presenter: Scott Foster, *Extension Educator 4-H Youth Development; CED, Purdue Cooperative Extension Service-Hendricks County*

Geographic Information Systems, a powerful mapping tool, has been utilized in Illinois and Indiana 4-H programs to teach urban youth critical analytical skills and to learn more about the world around them. Educators are invited to attend this workshop to learn how to implement geospatial technology into Extension urban programs.

### **Pest Management Programs for Habitat for Humanity**

Presenter: Molly Keck, *Integrated Pest Management Program Specialist, Texas AgriLife Extension, Bexar County*

Texas AgriLife Extension has developed a successful relationship with Habitat for Humanity in several urban cities providing a pest management training to new homeowners. ISEC, stands for common sense pest management strategies: identify, sanitize, exclude, control. This program is easy to adopt and useful for all program areas.

### **Financial Education: Offenders Transition Home and Into Community**

Presenter: Rebecca J. Travnichek, *Family Financial Education Specialist, University of Missouri Extension*

Incarcerated and paroled males and females are underserved audiences for Cooperative Extension. University of Missouri Extension in northwest Missouri has partnered with Missouri Department of Corrections since 1998 to provide financial knowledge and skills to assist offenders in their transition back home and into their communities. Three research-based programs utilized.

### **Urban Collaborators: Extension Partners on Urban Issues**

Presenter: Zenia Kotval, *Co-Director, Urban Collaborators, Michigan State University*

Urban Collaborators enhances the University's relationship with its urban communities by helping MSUE Educators, Community and Economic Development, carry out revitalization activities in central cities, by offering community experiences to students, and by supporting allied research.

### **Get CERIOUS: The Influence of Hip Hop in the 21<sup>st</sup> Century/Urban**

Presenter: Margot Williams, *Civic Engagement and Public Policy Educator, University of Illinois Extension*

Come participate in this interactive workshop about how the hip hop culture is impacting the 21st century locally and globally. Find out ways to utilize this art form to connect with youth as they develop their CERIOUS (Civically Engaged Responsibly Informed Understanding of Society) identities.

### **350° For One Hour**

Presenter: Karen Vadino, *Motivational Speaker, Humorist, Trainer and Consultant*

No one person – one agency – one school – one community possesses all the tools and resources necessary to provide complete programming to all. But when all work together, each contributing those services at which they excel, programs are more substantial, effective, solid and sufficient. This workshop will explore the ingredients for effective teams and the recipe for combining them successfully.

### **Crucial Skills to Engage Difficult Conversations**

Presenter: George Okantey, *Extension Educator, Purdue University Extension*

Crucial skills promote how to create conditions where people speak with complete candor and respect. You will gain skills that encourage spirited dialogue and reduce deference and defiance. Learn to promote best ideas, save time with fewer meetings, have less disagreement and build more alignments and better decisions.

### **Meshing Culture, Resources and Family Spending Plans**

Presenter: Rosemary Heins, *Extension Educator, University of Minnesota Extension*

Resource use is the basis for daily living and differs among families and cultures. This workshop will share ideas from Dollar Works 2 for an enhanced understanding of a person's culture and life experience as it relates to making money decisions in a personal financial education program.